Bharat Kattula

UI/UX Manager | Product Design Leader | Front-End Capable

Powered by Figma AI + Claude

Turning complex products into simple, clear experiences across mobile, web, dashboards and brand, powered by AI.



16+	5	80+	5
YEARS IN UI/UX	COMPANIES	BRAND IDENTITIES	PLATFORMS

CONTACT

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DESIGN SKILLS

- UX Strategy & Research Thinking
- UI Design & Interaction
- Wireframing & Prototyping
- **AI-Assisted Design (Figma AI, Claude)**
- Mobile App Design
- Web & Dashboard Design
- Admin & Desktop Applications
- Design Systems & UI Kits
- Brand & Logo Identity
- Design Handoff to Dev

LEADERSHIP

- Design team management
- Design vision & standards
- Cross-team collaboration
- Client & stakeholder alignment

TOOLS

- **Figma + Figma AI**
- **Claude (design & front-end HTML)**
- Photoshop, Illustrator, InDesign
- Dreamweaver
- Microsoft Clipchamp

FRONT-END

- HTML5 · CSS3 · Bootstrap
- JavaScript · jQuery
- PHP (basics)
- AI-assisted HTML with Claude
- SEO & SEM · Web Hosting

EDUCATION

Visual Art & Design (AAASP)
Arena Animation Academy, Dilsukhnagar

B.Sc. Computers
Magadh University

PROFESSIONAL SUMMARY

Design leader with 16+ years of experience taking digital products from initial concept to shipped interfaces. As **Head of UI/UX at PurpleTeal Technologies**, I set design strategy and standards while remaining hands-on in front-end design and development.

My track record spans mobile apps, responsive websites, admin dashboards, CRM systems, and **80+ brand identities** across healthcare, real estate, banking, education, and retail.

By combining visual craft with practical front-end skills (HTML, CSS, JavaScript) and cutting-edge AI tools (**Figma AI, Claude**), I create clear, consistent, and dev-ready experiences. I build strong client trust through empathetic listening and radical simplification, continuously advancing my craft with Anthropic Academy certifications.

AI-ACCELERATED WORKFLOW

Using **Figma AI and Claude** to build wireframes, app designs, and admin dashboard designs has significantly accelerated my workflow, allowing me to complete the **entire design and front-end HTML process in record time**.

PROFESSIONAL EXPERIENCE

UI/UX Manager

MAY 2025 – PRESENT

PurpleTeal Technologies India Pvt. Ltd.

- **Lead the UI/UX function**, setting design vision, standards and quality across every project.
- **Own the complete Tweak & Eat experience**, from the mobile app to its admin sites and back-end screens.
- **Define the Tweak & Eat design system and UI kit**: colors, typography, components and guidelines for consistent, scalable design.
- **Use Figma AI and Claude** to build wireframes, app designs and admin dashboard designs, completing the entire design and front-end HTML process in record time.
- **Align developers, business teams and stakeholders** around one clear design direction.

UX Lead

OCT 2022 – JUN 2025

PurpleTeal Technologies India Pvt. Ltd.

- **Designed the Tweak & Eat mobile app** and its admin sites and back-end screens, covering the complete product experience.
- **Designed and developed the front end myself**, taking admin and back-end screens from design to working code.
- Worked closely with developers and business teams to turn requirements into buildable interfaces.

Senior UX Designer

OCT 2016 – SEP 2022

Truzio Technologies India Pvt. Ltd.

- **Delivered six years of sustained design** on CRM products as a senior UX designer.
- **Designed CRM admin websites and mobile apps** with clear, efficient workflows for business users on web and mobile.
- **Took the Tweak & Eat mobile app from concept to final UI** for client PurpleTeal.
- Produced complete, developer-ready UI packages: user flows, wireframes, high-fidelity screens and assets.

CERTIFICATIONS

Anthropic Academy
Verifiable on Skilljar

Claude 101
Jul 2026

Claude Code 101
Jul 2026

Claude Platform 101
Jul 2026

Intro to Claude Cowork
Jul 2026

Claude Code in Action
Jul 2026

AI Fluency: Framework & Foundations
Jul 2026

AI Fluency for Educators
Aug 2026

DESIGN PHILOSOPHY

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Great designs are born out of two things: simplicity and clarity.

Senior UX Designer

SEP 2014 – SEP 2016

Lodestar Technology Services Pvt. Ltd.

- **Designed websites and admin sites** for Solartopps and LED Screens, each as a public site with its management back end.
- **Designed the Book My Darshan website and mobile app**, taking one service across web and mobile.
- **Delivered the Indian Girl product website** for an online shopping brand.
- Earned the employer's praise for excellent work, sincerity and dedication.

Senior UI/UX Designer

SEP 2012 – SEP 2014

Flying Stars Informatics Pvt. Ltd.

- **Designed a banking website**, where clarity and trust are critical.
- **Designed the JustFee website and mobile app** for fee payment and collection.
- **Delivered the Music Foundation website with its admin site**, plus the Fashion Pick of the Day product website and the NALSAR University of Law website.
- **Designed and built interfaces** in HTML, CSS and JavaScript; recognised as a self-starter and committed team player.

GUI Programme Designer

APR 2010 – JUN 2012

HoneyEaters Complex Simplified

- **Designed numerous real estate websites and their admin sites**, from public property pages to management back ends.
- **Began career designing GUIs and brand visuals**; conduct and performance rated very good.

SELECTED WORK

Web & Platforms	Tweak & Eat · Solartopps · LED Screens · Book My Darshan · Indian Girl · JustFee · NALSAR University of Law · Music Foundation · Fashion Pick of the Day · AZIndia · Excelligent.ai · Stemkore · Real estate websites
Mobile Apps	Tweak & Eat app · Book My Darshan · JustFee · CRM apps · Tru Vault · TruSMS · UZZME / UZZUS chat · OPTRUN running app · JAMA investment app · Apps and Deals
Desktop & Admin	Tweak & Eat admin and back-end screens · CRM admin sites · Solartopps and LED Screens admin · Music Foundation admin · Real estate admin sites · Bonds, Loans and Jama Managers · Dealer Contacts
Brand Identity	80+ logos and identities across education, healthcare, retail, food, media and tech, plus stationery sets

HOW I WORK

01 Understand
Start with the client's vision, users and goals before opening any design tool.

02 Simplify
Map flows and navigation so the product is clear at first glance.

03 Design
Wireframes to polished UI, accelerated by Figma AI and Claude.

04 Deliver
Hand off developer-ready assets and HTML; stay involved until it ships.

WHY WORK WITH ME

- **Clarity-first designer:** interfaces people understand without instructions.
- **AI-accelerated delivery:** Figma AI and Claude take me from wireframes to front-end HTML in record time.
- **Designer who speaks developer:** HTML, CSS and JavaScript knowledge shortens the handoff.
- **Range:** product UI, dashboards, desktop tools and brand identity from one person.
- **Stable, long-term contributor:** 6+ years at one employer and 4 years leading UI/UX at the current one.